



MorrisAnderson Continues Rapid Expansion Plans With New Charlotte Office, Appoints Robert M. Aquilino Managing Director

CHICAGO, IL — (Marketwire – November 12, 2009) — MorrisAnderson has chosen [Bob Aquilino](#) to head its new Charlotte, N.C., office. Aquilino brings more than 20 years' experience as a senior international executive specializing in the consumer products industry to the MorrisAnderson team.

"With Bob on board, MorrisAnderson continues to build its consumer products industry expertise," says Dan Dooley, principal and chief operating officer at MorrisAnderson. "His background and experience are impressive, to say the very least, and he has exactly what it takes to shepherd our expansion into North Carolina."

Before joining MorrisAnderson, Aquilino played a leadership role in the general management, marketing and sales of several international consumer brands, including Pepsi, Frito-Lay, Kidde and Invisible Fence, Inc. He has re-established momentum in several mature, complex businesses and led turnarounds in a variety of industries. He is skilled at accelerating performance, team-building and improving shareholder value for small- to mid-cap companies in consumer and technology products, and business services.

"I am very pleased to be a part of such a prestigious organization," says Aquilino. "The combined depth of experience of MorrisAnderson's consultants in all areas of distressed and turnaround consulting is exceptional. I look forward to contributing my expertise and building on our success in leading the Charlotte office."

In previous positions as a division president at United Technologies, Inc., Chubb PLC and Innotek, Inc., Aquilino was responsible for turnarounds involving three major global acquisitions. During these large and challenging consolidations, he succeeded in accelerating revenue growth, profitably consolidating operations, improving purchasing productivity and repositioning underperforming divisions. Most recently, he was president of SpinVox Inc., an advanced startup in the voicemail-to-text conversion space, and led the reshaping of the North American sales and marketing organization.

Aquilino has a bachelor's degree in business management from Pennsylvania State University. He is a member of the Young Presidents' Organization and serves as a guest speaker and mentor in the Leadership Development program at University of North Carolina's Kenan-Flagler School of Business.

About MorrisAnderson:

Now celebrating its 29th anniversary, Chicago-based MorrisAnderson has offices in New York, Atlanta, Milwaukee, Los Angeles, Cleveland, St. Louis and, most recently, Charlotte, N.C. The firm's service offerings include performance improvement, financial advisory, interim management, turnarounds, workouts, litigation support, valuation, information technology services, and insolvency services and wind-downs. MorrisAnderson emphasizes hands-on involvement for companies with \$20 million to \$250



Robert M. Aquilino Appointed Managing Director of MorrisAnderson's New Charlotte, N.C. office.



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million in annual sales.

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